

We claim:

1. A method comprising the steps of:
receiving via internet a time, a date and a telephone number for a reminder
telephone call;
storing in a database said time, date and telephone number of said reminder
telephone call; and
delivering via telephone said reminder telephone call at said specified time, date
and telephone number.

2. The method according to claim 1, wherein said reminder telephone call
further comprises a marketing message.

3. The method according to claim 2, wherein said method further comprises
the steps of:
receiving via said internet demographic information corresponding to a
subscriber;
matching said marketing message to said demographic information; and
delivering said matched marketing message to said subscriber during said
reminder telephone call.

4. The method according to claim 1, wherein said method further comprises
the steps of:

receiving via said internet a personal reminder message; and
delivering said personal reminder message to said subscriber during said reminder
telephone call.

5. The method according to claim 1, wherein said method further comprises
the steps of:

receiving via said internet a selection for information; and
delivering said information corresponding to said selection to said subscriber
during said reminder telephone call.

6. The method according to claim 5, wherein said information is selected
from a group consisting of horoscopes, news, weather, stock prices, sports scores, trivia, lottery
numbers, and traffic reports.

7. The method according to claim 2, further comprising the steps of:
receiving a signal from said subscriber during said delivery of said reminder
telephone call, said signal corresponding to said marketing message;
delivering to said subscriber additional information corresponding to said
marketing message.

8. The method according to claim 7, wherein said signal is generated by said
subscriber pressing a button on a telephone, said signal received via telephone.

9. The method according to claim 7, wherein said additional information comprises an e-mail message to said subscriber, said e-mail message delivered via said internet.

10. The method according to claim 7, wherein said additional information comprises a hypertext link.

11. The method according to claim 1, wherein said delivery step further comprises delivering said reminder telephone call via a public-switched telephone network.

12. The method according to claim 1, wherein said delivery step further comprises delivering said reminder telephone call via a wireless communication system.

13. The method according to claim 1, wherein said reminder call is delivered during a range of time corresponding to said time received during said receiving step.

14. A method for delivering a marketing message, comprising the steps of:
receiving via internet demographic information corresponding to a subscriber;
assigning to said subscriber a storage space, said storage space configured to store a personal message to said subscriber;
delivering to said subscriber a marketing message corresponding to said demographic information when said subscriber accesses said personal messages.

15. The method according to claim 14, said method further comprising the steps of:

assigning to said subscriber an e-mail address corresponding to said storage space such that said personal message corresponds to an e-mail message;

receiving said e-mail message via internet;

storing said e-mail message in said storage space; and

retrieving said e-mail message from said storage space prior to said delivering step.

16. The method according to claim 14, said method further comprising the steps of:

assigning to said subscriber a telephone number corresponding to said storage space such that said personal message corresponds to a voice message;

receiving said voice message via telephone;

storing said voice message in said storage space; and

retrieving said voice message from said storage space prior to said delivering step.

17. The method according to claim 14, said method further comprising the steps of:

assigning to said subscriber a password corresponding to said storage space;

receiving from said subscriber a signal when said subscriber desires to access said messages; and

delivering said messages to said subscriber if said signal corresponds to said password.

18. A method for a subscriber to receive a reminder telephone call, said method comprising the steps of:

inputting to a server via internet, for storage in a database, a time, a date and a telephone number for a reminder telephone call; and

receiving via telephone said reminder telephone call at said specified time, date and telephone number.

19. The method according to claim 18, wherein said reminder telephone call further comprises a marketing message.

20. The method according to claim 19, wherein said method further comprises the steps of:

inputting via said internet, for storage in a database, demographic information corresponding to said subscriber, said server configured to match said marketing message to said demographic information; and

receiving said matched marketing message during said reminder telephone call.

21. The method according to claim 18, wherein said method further comprises the steps of:

inputting via said internet a personal reminder message; and
receiving said personal reminder message during said reminder telephone call.

22. The method according to claim 18, wherein said method further comprises
the steps of:

inputting via said internet a selection for information; and
receiving said information corresponding to said selection during said reminder
call.

23. The method according to claim 22, wherein said information is selected
from a group consisting of horoscopes, news, weather, stock prices, sports scores, trivia, lottery
numbers, and traffic reports.

24. The method according to claim 19, further comprising the steps of:
inputting a signal during said delivery of said reminder telephone call, said signal
corresponding to said marketing message;
receiving said additional information corresponding to said marketing message.

25. The method according to claim 24, further comprising the step of
generating said signal by pressing a button on a telephone, said signal transmitted via said
public-switched telephone network.

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26. The method according to claim 24, wherein said additional information comprises an e-mail message to said subscriber, said e-mail message delivered via said internet.

27. The method according to claim 24, wherein said additional information comprises a hypertext link.

28. The method according to claim 18, wherein said receiving step further comprises receiving said reminder telephone call via a public-switched telephone network.

29. The method according to claim 18, wherein said receiving step further comprises receiving said reminder telephone call via a wireless communication system.

30. The method according to claim 18, wherein said reminder call is received during a range of time corresponding to said time inputted during said inputting step.

31. A method for a subscriber to receive messages, comprising the steps of:
inputting to a server via internet, for storage in a database, demographic information corresponding to said subscriber, said server having a storage space, said storage space configured to store a personal message to said subscriber;
retrieving said personal messages;
receiving a marketing message corresponding to said demographic information when retrieving said personal messages.

32. The method according to claim 31, said method further comprising the steps of:

being assigned an e-mail address corresponding to said storage space such that said personal message corresponds to an e-mail message;

receiving said e-mail message via internet; and

retrieving said e-mail messages stored in said storage space.

33. The method according to claim 31, said method further comprising the steps of:

being assigned a telephone number corresponding to said storage space such that said personal message corresponds to a voice message;

receiving said voice message via said public-switched telephone network; and

retrieving said voice message in said storage space.

34. The method according to claim 31, said method further comprising the steps of:

selecting a password corresponding to said storage space;

inputting a signal to access said messages; and

retrieving said messages if said signal corresponds to said password.

35. A method for a communications server to deliver a marketing message, said method comprising the steps of:

receiving a telephone call from a caller at said server;
querying said caller for a third-party telephone number;
receiving said third-party telephone number;
initiating a telephone conference call between said caller and a third-party at said
third-party telephone number;
delivering to said caller and said third-party a marketing message during said
telephone conference call.

36. A method for a communications server to deliver a marketing message,
said method comprising the steps of:

receiving a telephone call, from a caller having a calling card, said calling card
having a predetermined number of minute credits associated with it;
querying said caller for a third-party telephone number;
receiving said third-party telephone number;
initiating a telephone call between said caller and a third-party at said third-party
telephone number;
delivering to said caller and said third-party a marketing message during said
initiated telephone call.

37. The method according to claim 36, wherein said server adds an additional
number of minute credits to said calling card when said marketing message is delivered.

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38. A method comprising the steps of:

receiving via internet a telephone number and an e-mail address corresponding to

a subscriber;

receiving an e-mail message at said e-mail address; and

delivering to said subscriber via telephone an e-mail reminder telephone call, at said subscriber telephone number, so as to inform said subscriber of said receipt of said e-mail message.

39. The method according to claim 38, said e-mail reminder telephone call further comprising a marketing message.

40. The method according to claim 39, further comprising receiving via internet demographic information corresponding to said subscriber, said marketing message corresponding to said demographic information.

41. The method according to claim 38, wherein:
said first receiving step further comprises receiving from said subscriber identification information corresponding to a specific e-mail message;
said second receiving step further comprises receiving said specific e-mail message via internet; and
said delivering step further comprises delivering to said subscriber an e-mail reminder telephone call corresponding to said specific e-mail message.

42. The method according to claim 41, wherein said identification information comprises a name of a sender of said specific e-mail message.

43. The method according to claim 41, wherein said identification information comprises a topic of said specific e-mail message.

44. The method according to claim 38, wherein:
said first receiving step further comprises receiving from said subscriber a specifiable number corresponding to a number of e-mail messages; and
said second receiving step further comprises receiving said specified number of e-mail messages via internet.

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